



## AMELIA'S COMPASS LLC DEBUTS AT SUMMER NAMM 2016

Amelia's Compass LLC is pleased to announce its first attendance as NAMM Exhibitor

### For Immediate Release

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**State College, PA - June 6, 2016** — Amelia's Compass LLC announces its first trade show attendance as an exhibitor. The company will debut two new products at the Summer NAMM audio industry trade show in Nashville this coming June 23<sup>rd</sup> through 26<sup>th</sup>.

The company was founded by Liz Grove and Steve Christensen with the charter of simplifying performance. Grove is a veteran of the NYC record industry, being one of former principals of indie label/distributor KOCH Entertainment (now Entertainment One.) Christensen was the creator of the ProTools TDM System Architecture, which transformed Digidesign into a market-leading systems house.

"Liz and I are both active musicians and see first-hand how staging live performances continues to be difficult in spite of technological advances," said Christensen. "We tend to be early adopters of the latest products, in an on-going chase toward the ideals of carrying less weight, while increasing the power of our rigs to create cutting-edge sounds. By now we've replaced most of our audio processing hardware with software plugins running on laptops, and we've networked our bands with AVB. But we basically concluded we'd have to design our own products in order to be able to control our new setups effectively in live performance."

The company's first product is the ControllerHub 8, which provides musicians with the means to connect as many as eight of their favorite 3<sup>rd</sup>-party controllers to their rigs (such as expression pedals, footswitches, sustain pedals, etc.), enabling hands-free control of audio software parameters during live performance. The second product, ButtonPusher, is a compact, lightweight and rugged footswitch with dual connectors. This unique feature enables daisy-chain distribution of multiple buttons across a stage.

"A modular approach is especially important to a keyboardist," said Grove. "I can't use existing all-in-one pedalboard products because I need to be able to position the pedals and buttons where I need them. And I need lots of pedals but only a few buttons, whereas pedalboard products have that backwards."

See them in booth #1607 at Summer NAMM. For more information, visit [www.ameliascompass.com](http://www.ameliascompass.com)

### **About Amelia's Compass LLC**

*Amelia's Compass designs and manufactures audio-related products that simplify performance. Our products are designed as modular building blocks facilitating the creation and evolution of multi-product, multi-vendor, multi-user audio systems.*